

# FATHER

Trace · Honest · Restore · Meant

*Father Farmer will feed you what they are feeding their children.*

One kitchen. One standard. One truth.

## T

### TRACE

Farm name. Farmer name. GPS.  
Harvest date. Village address.  
On every packet. Verifiable.

## H

### HONEST

Bad harvest = less supply.  
Said immediately. No blending.  
Every litre counted.

## R

### RESTORE

Farmer paid above market.  
Soil not depleted. Animal not pushed.  
Eater receives real nutrition.

## M

### MEANT

Nothing produced for volume.  
Produced because it should be —  
this family, this season.

### THE SIX PROMISES

- We will never claim more than we can prove.
- We will never source more than we can trace.
- We will never sell more than we can honestly account for.
- We will never have a bad harvest year and call it a good one.
- We will never expand faster than the THRM standard can travel with us.
- We will never stop being a family business, run by a family, for families, from a farm where a family lives.

### THE FARM · TAMASPURA, JHAJJAR, HARYANA

5.6 acres · Black soil · Forest 700m north · 28°37'07.7"N 76°33'14.2"E · ~70km from Delhi

### WHAT WILL BE ON YOUR TABLE

- **MP Sharbati Wheat Atta**  
Named farm, Sehore MP · Stone ground
- **Bilona A2 Ghee**  
Tamaspura gaushala · Named cow
- **Lakadong Turmeric**  
Jaintia Hills, Meghalaya · 7–12% curcumin
- **Kala Namak Rice (GI)**  
Kushinagar UP · Buddha's Rice
- **Cold Pressed Mustard Oil**  
Named seed farm, Rajasthan
- **Raw Mustard Honey**  
Jhajjar · Beekeeper: Jagpal Singh Phogat